



**Navigating uncertainty**  
in the banking and capital  
markets sector



# Introduction

**The world has never seen such disruption before. The global pandemic of 2020 has rocked the world on its axis, pushing individuals, organizations, and countries into unprecedented action.**

The banking and capital markets sector needs to invest in their financial analysis, business modelling and decision making capabilities to meet the demands of internal and external stakeholders.

Deloitte has been working with customers to understand how the banking sector has been impacted by the pandemic, and what CFOs and their finance teams should be doing to help navigate the uncertainties.



## What are the most pressing challenges faced by CFOs in the banking sector?

- Protect the balance sheet, P&L, and ensure banks' liquidity issues do not spiral into solvency-related ones.
- Need a razor sharp focus on costs and an understanding that customer behavior has changed.
- Fundamental shift in how a CFO operates and manages risk.
- Need for scenario planning to provide CFOs with visibility on cash flow liquidity and capital positioning.



**'In order to thrive in the New Normal, it is essential for every Board and Executive to be able to set scenarios on the future and make the right choices. Anaplan is an excellent solution to support the CFOs to achieve this role and be instrumental in the New Normal'**

**Olivier de Groote**

EMEA Financial Service Industries Co-Lead

## What should CFOs do to help banks navigate current uncertainties?

- Inspire and lead through a great communication with a distributed, remote workforce to maintain motivation and culture of the organization.
- Understanding business drivers to offer a view on business performance, particularly in light of a likely spike in credit exposure and write-offs.
- Collaboration between siloed functions to provide clear visibility on the overall health of the business.
- Achieve insights in real-time to make decision-making more efficient.



**'It is the responsibility of the CFO to equip his/her organization with the right scenario planning models. Regular forecasts will be needed in this volatile context. Our connected planning solution is a great asset for them.'**

**Eric Callewaert**

North South Europe Client & Industries Consulting Lead

# What are the top capabilities CFOs need from business finance technology solutions to support banking customers?

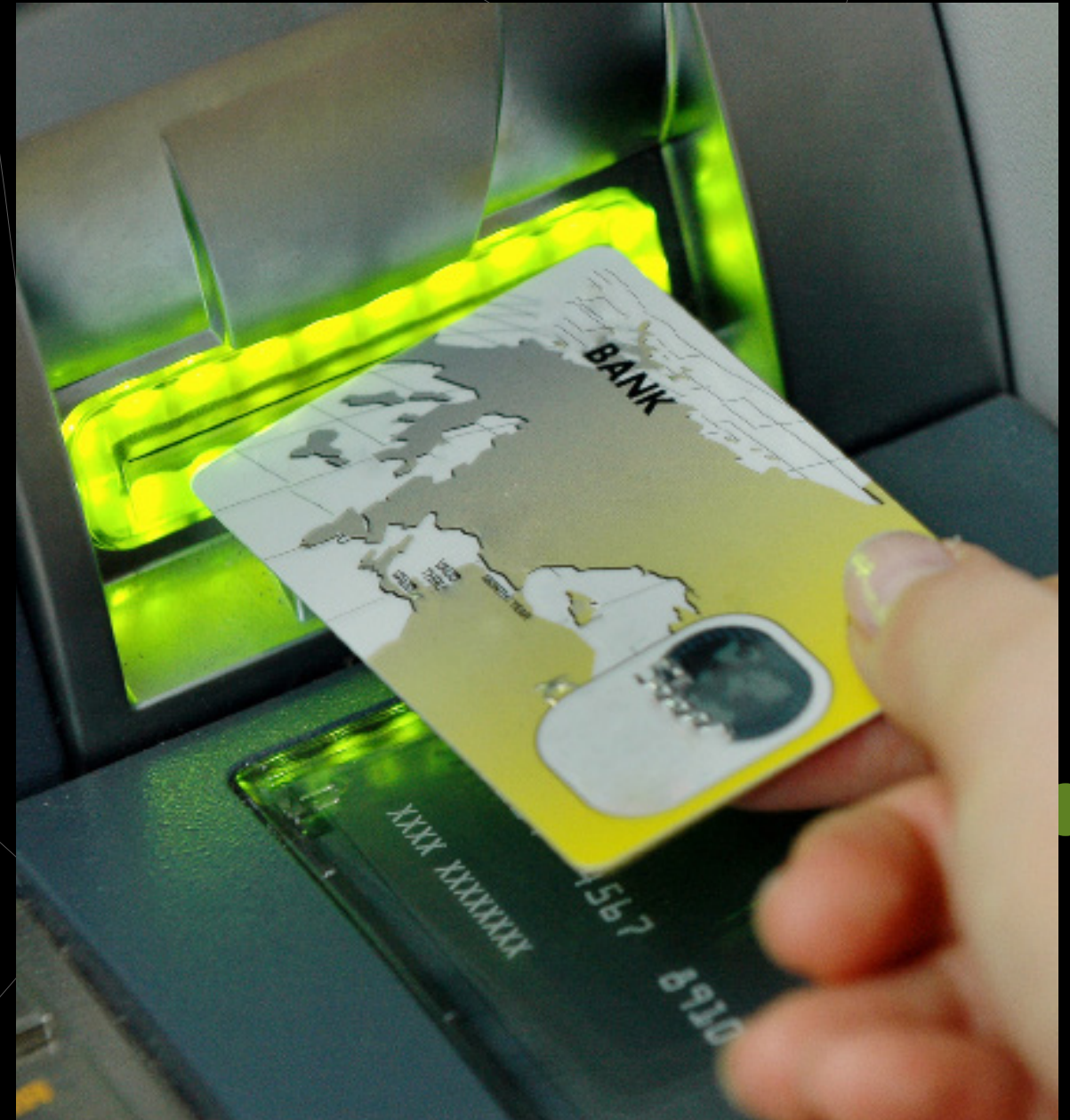
- Multiple data from different source in order to navigate rapidly changing markets and respond accordingly.
- Who is all?
- Self-service to allow the business to run its own analysis and having the information at hand in real-time.
- Governance framework to ensure qualitative data and the right people to analyze it.
- Automated and analysis-driven finance operations that offer real-time scenario modeling, reflecting market conditions, so that banks become more agile and responsive.



**'In order to navigate uncharted waters, business finance teams must provide rapid transparency on the health of the organization, being equipped with a new generation platform or with new generation platforms to ease smarter and faster decision making process to recover and thrive after a crisis.'**

**Thomas Keymolen**

Director - FSI Finance & Performance



# Deloitte Banking Connected Planning accelerator powered by Anaplan: **a demonstration**



## Seeing is believing.

For an exclusive demonstration of the Deloitte Banking solution that will transform forecasting modeling in the banking sector, please click on this link.

[Watch the demo](#)

**The Deloitte Banking Connected Planning accelerator will help your organization to navigate in uncertain times, encompassing real-time scenarios and business drivers.**

The accelerator enables complex scenario modeling at enterprise scale with no appreciable loss in power or time, providing:

- Effective scenario planning execution
- Instant simulation results to support your decision-making
- Broad connection capabilities in an integrated model
- Quick corporate strategy execution to outsmart your competitors

This solution can be implemented in its entirety or in part and will integrate well with your existing systems. This Banking app is a very cost effective way to leverage your existing digital assets and bring them into the modern world with the functionality that this important layer can bring on top of what you already have. Time to value is key in these uncertain times.



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