

# Enterprise Business Planning (EBP)

Driving business strategy through to execution

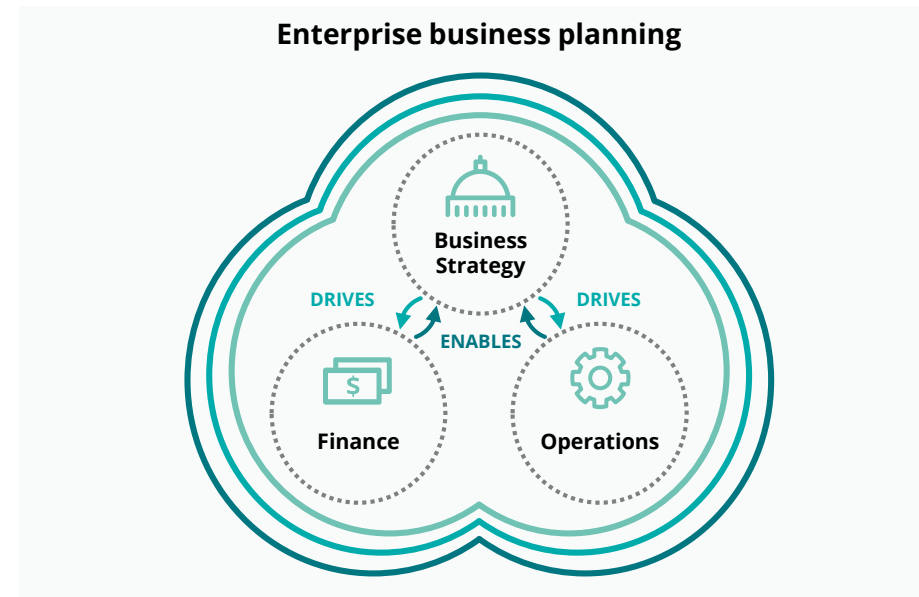
Improve business outcomes through an EBP process founded on predictive forecasting, optimized supply planning, cross-functional collaboration, and dynamic scenario modeling

Now more than ever, it is critical for companies to differentiate with a holistic set of end-to-end planning capabilities to optimize operational and financial performance. The companies that do this best can steal market share and realize their full growth potential.

At the foundation of an end-to-end planning capability is an Enterprise Business Planning (EBP) process, integrating business strategy, finance, and operations to drive strategy through execution.

Our EBP solution, powered by the Anaplan platform, enables companies to scale to full process maturity incorporating NextGen supply chain planning capabilities. Deloitte's leading EBP solution enables a company to simultaneously plan, monitor, and react enabling faster and more effective decision making.

Figure 1. EBP Governance Model







Start the conversation

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## EBP capabilities

Deloitte's EBP solution includes four integrated capabilities to drive improved business outcomes across through better predictions, improved collaboration, and dynamic scenario modeling:

-  **Predictive demand forecasting**  
Deloitte's Intelligent Demand Solution comes preconfigured with AI /ML capabilities, where you can unlock **predictive insights** through customizable, on-demand advanced modeling.
-  **Optimized supply planning**  
**Create an accurate supply plan and capacity analysis** for finished products and components, quickly identifying how changes in demand impact the load on a supply network. Make decisions to optimize the plan and minimize the cost by factoring in supplier constraints.
-  **Consensus planning**  
Generate consensus demand forecasts leveraging predictive insights and cross-functional intelligence in Anaplan's **collaborative planning environment** to instantly inform downstream supply decisions.
-  **Connected scenario modeling**  
**Rapidly generate demand and supply scenarios** to create optimistic, pessimistic, and dynamic what-if scenarios across the demand and supply process for more robust analysis. Insights into impacts on operations and finances.

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