

PLATFORM

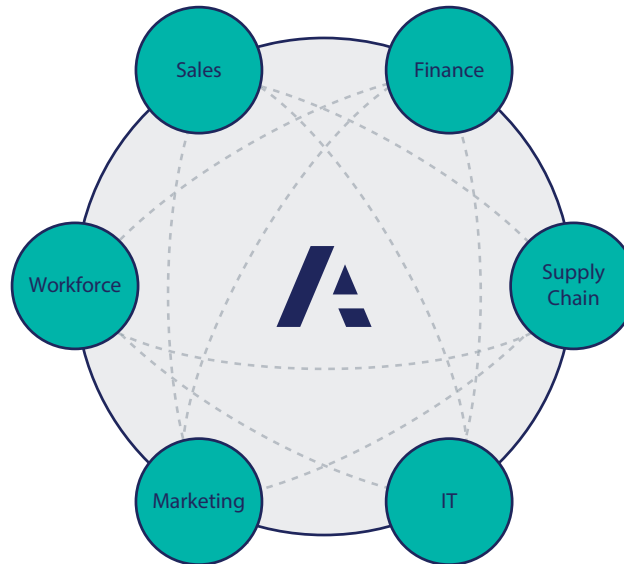
Anaplan BYOK

Technology innovations often come with growing concerns around security, trust, and protection of sensitive data. Given the ongoing surge of cyber attacks, it is no wonder that 88 percent of businesses report feeling vulnerable to data threats and 68 percent have experienced a data breach¹. Given this environment, security is top of mind for most businesses. With Anaplan's bring your own key (BYOK) technology, businesses can now leverage the opportunities and efficiencies that come from working in the cloud with greater peace of mind. Anaplan offers the first BYOK solution in the cloud planning space to help businesses actively meet regulatory compliance obligations and protect proprietary data against unauthorized access. With Anaplan's BYOK, businesses own their future by owning and controlling the keys they use to secure their most sensitive data.

With Anaplan's cloud planning platform, you can safely connect your data, people, and plans across different functions and departments within the business."

Own your future: Control the key to your confidential data

Most businesses jump at the opportunity to leverage data in the cloud, especially if they can manage and control the encryption key used to protect against unauthorized access. Now, they can. Anaplan is introducing an additional layer of security to its platform by providing customers with the ability to encrypt their most proprietary, sensitive, and confidential information in the cloud. With Anaplan's BYOK, you set up and manage keys that provide access to your encrypted data, grant individuals within your organization special and specific access to this key as needed, and run your business with greater peace of mind, knowing that only you will have access to this key or the workspace, and the data at rest is encrypted.



Proactively meet compliance regulations to protect, control, and encrypt your proprietary data—all in the cloud

Anaplan's cloud-based encryption technology lets you encrypt and control any data in the cloud before incorporating it into your planning models. If you have specific compliance and regulatory auditing requirements in mind, this will help meet those requirements and enable you to protect your most valuable data assets while leveraging the power of the cloud.

¹2017 Thales Data Threat Report <https://dtr.thalessecurity.com/>

CUSTOMER BENEFITS

Benefits

- Long-anticipated, highly-desired cloud adoption now possible with the ability to secure proprietary data loaded into a cloud product with BYOK.
- Easily set, manage, and own the keys to protect proprietary data across the enterprise, leading to self-sufficient business owners and greater IT consistency and governance.
- Easy-to-use interface integrates best-in-class encryption technology seamlessly with the Anaplan platform. This enables companies to own, connect, and synchronize large volumes of data from various parts of the business in Anaplan models.

“We now have the ability to load privileged data into a cloud platform, which we were unable to do without BYOK. The ease of use and integration with Anaplan makes it even easier.”

Finance manager
Global management consulting firm

Anaplan

Key Features

One platform to drive connected planning where you need it most—across all lines of business

Anaplan's cloud planning platform enables an organization to run virtually any planning process by connecting data, people, and plans across every part of a business. Anaplan's platform is the most flexible, scalable, and collaborative cloud planning system in the world today.

Build trust in data by integrating and centralizing all planning information in one place

Anaplan's platform enables you to bring in data of any volume from any source so business users can make the right decisions. You need trusted, high-quality data for an accurate picture of the business. This data discovery journey helps you make confident business decisions based on accurate visualizations and insights.

Smart analytics with deeper insights at scale

Analyze trusted, clean, and relevant data to make the right business decisions through smart analytics. Zoom out from or drill down into the data while modeling and planning. Identify key trends to gather insights using the visualization environment. Build a strong analytics culture to drive user success with data discovery.

Lifecycle Management

Provide precision and control while streamlining the design, development, testing, and delivery of planning models and forecasting scenarios.

Open data integration options to centralize data

The Anaplan platform uses an open integration approach. Anaplan HyperConnect leverages the technology of Informatica Cloud so business users can easily connect to hundreds of data sources to bring data into planning models in a few clicks. Anaplan supports data integration services provided by MuleSoft, Dell Boomi, and SnapLogic through its connectors. Or build your own connections with Anaplan API services.

Real-time reporting and dashboards for visual insight

Quickly assess the health of your business with role-based, built-in dashboards and analytics for at-a-

glance insight. Complete financial reporting across plans, actuals, and forecasts for real-time, integrated reporting. Pivot reports by any dimension for custom views on-the-fly.

Scalability provides granularity of insight

Use Anaplan's scalable in-memory technology able to handle tens of billions of cells in one model and recalculate a billion numbers in less than a second.

Data and meta management

Data and metadata management uses Business Map, which visually captures the relationships between data and plans to help business users and IT administrators manage their planning landscapes.

Application integration

Easily access both Anaplan and third-party applications. Use Tableau visualization and analytics, driven by Anaplan data, enables informed decision-making. Sign, track, and sign documents securely and efficiently with the DocuSign integration.

Self-service UI for modeling, analysis, and “what-ifs”

Answer complicated quantitative questions and enable users to create and modify complex models and “what-if” scenarios on-the-fly across multiple areas of the business. Create simple, real-language formulas – no coding required. Make drag-and-drop hierarchy changes immediately, with no dependence or burden on IT.

Security and compliance

The Anaplan platform is built on a single, highly available, continuously monitored, secure cloud platform and infrastructure. Use role-based access control, user management, and single sign-on support with SAML 2.0 compliance. Get best-in-class security and compliance with ISO 27k certified and/or SOC audited facility data centers, disaster recovery, and full data encryption. Plan with confidence, knowing that Anaplan follows industry best practices for testing and auditing of security and confidentiality with annual third-party penetration tests and ongoing vulnerability scans.

Key Benefits

- Gain full transparency and complete access to your encryption keys. Securely manage your most proprietary data with your own key—Anaplan has no access to your company's data.
- Incorporate sensitive, confidential, and proprietary data as part of your planning and forecasting. Encrypt, audit, and protect sensitive and confidential data at the workspace level.
- Give the right users access to the right data while ensuring the protection of individual rights and privacy. Assign specific users to an administrator role to access, manage, and create encryption keys.
- Meet government regulations and compliance with ease. Avoid lengthy, complex, third-party integrations to reach acceptable security levels.
- Reduce setup and maintenance costs of additional security infrastructure with Anaplan's easy integration and straightforward user interface.
- Hosted security solution—no on-premise hardware required.
- Hardware level encryption leveraging best in class FIPS 140-2 Level 3 key manager with HSM assurance.

About Anaplan

Anaplan is driving a new age of connected planning. Large and fast-growing organizations use Anaplan's cloud platform in every business function to make informed decisions and drive faster, more effective planning processes. Anaplan also provides support, training, and planning transformation advisory services. Anaplan is a privately held company based in San Francisco with 16 offices and over 150 expert partners worldwide. To learn more, visit anaplan.com.

